

Felicia Wang

feliciawang.com
feliciawang.design@gmail.com
949.350.1088

User Experience Designer who has demonstrated repeated success in design-to-dev execution and product design on mobile and web, consumer and enterprise products. Seeking opportunities to continue to hone design strategy and storytelling skills.

EXPERIENCE

Lead User Experience Designer | Capital One

- Led product design and UX research for developer-focused experience of Capital One's internal Streaming Data Platform on release train of 100+ Product Managers, Engineers and Designers
- Shipped MVP (from concept to HiFi UX) in 7 months to 500+ users
- Presented project status and journey to Executive and Managing VPs, Senior Directors using multi-media storytelling
- Shipped first full-stack reusable component on platform to support future scalability goals
- Co-leading strategy for platform design system establishment, governance, contribution model and release train implementation

San Francisco, CA | Aug 2017 to Present

User Experience Designer | Capital One

- Shipped 15+ delightful, accessible and user-centered Android experiences for Capital One's award-winning mobile customer platform
- Led interaction and visual design on 5 integrated scrum teams (Product, Tech and Design) on release train of 200+ members
- Contributed to customer platform design system and component library governance, management and evolution strategy

McLean, VA | Jul 2016 to Aug 2017

EDUCATION

Carnegie Mellon University

Bachelor of Science in
Human-Computer Interaction
& Business Administration

Aug 2012 to May 2016

University of California, Irvine

Master of Human-Computer
Interaction & Design

Sep 2016 to Sep 2017

US Citizen

SKILLS

Interaction Design	Mobile/Web UX
Product Design	Atomic Design
Visual Design	Design Systems
Design Strategy	Sketch
User Research	Balsamiq
User Testing	Illustrator
Agile UX	InDesign
Storyboarding	HTML/CSS
Prototyping	JavaScript