



# Felicia Wang

User Experience Designer

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949.350.1088

## EXPERIENCE

### Lead User Experience Designer *Capital One*

- Led product design and UX research for Capital One's first internal real-time data platform for developers
- Designed MVP UX from concept sketch to hi-fi dev handoff in 7 months, launched to Capital One's entire developer population
- Presented project status and design thinking journey to Executive and Managing VPs, Senior Directors using multi-media storytelling
- Designed and co-created strategy for launch of first full-stack reusable component on platform to support future scalability goals

San Francisco, CA | Aug 2017 to Present

### Design Manager - Pro Bono *WANDA Silicon Valley*

- Managing pro bono design work for the WANDA non-profit program's first cross web and mobile platform for participating moms and program admin
- Developed multi-year product and design strategy for pro bono project
- Mentored two UX designers in shipping strategy with product and engineering partnerships

San Francisco, CA | Aug 2018 to Present

### User Experience Designer *Capital One*

- Shipped 10+ Android features for Capital One's award-winning mobile customer accounts platform including fraud, paperless, card replacement, notifications experiences

McLean, VA | Jul 2016 to Aug 2017

### Product Designer *Hewlett-Packard*

- Branded and prototyped 5+ enterprise software services designed to leverage unique mobile capabilities of HP's commercial hardware product line
- Addressed business intent with ethnographic user research to provide human-centered solutions

Palo Alto, CA | May 2015 to Aug 2015

## EDUCATION

### Carnegie Mellon University

Bachelor of Science in  
Human-Computer Interaction  
& Business Administration

Aug 2012 to May 2016

### University of California, Irvine

Master of Human-Computer  
Interaction & Design

Sep 2016 to Sep 2017

## SKILLS

Design Thinking  
Product Design  
Interaction Design  
UX Research  
Agile UX  
Prototyping  
Mobile & Web UX  
Design Systems  
Sketch  
Illustrator  
InDesign